

ALLSTAR AUTHOR SHOWCASE

Vendor Booth Contract

Terms and Conditions

General

The AllSTAR Author Showcase is an event by Literary Arts Connection of Texas, a Texas non-profit corporation in collaboration with The Dock Bookshop, an independent bookstore. The event will occur the weekend of February 13, 2010 in Dallas, Texas with other special author events NBA AllSTAR weekend. Literary Arts Connection of Texas (L.A.C.) shall have the power to interpret and enforce these terms and conditions governing exhibitors. All matters and questions not covered by these terms and conditions shall be subject to the final judgment and decision of L.A.C. This exhibitor booth contract, when properly executed, shall be a binding agreement between the two parties.

Applications and Eligibility

Application for booth space must be made on the 2009 Exhibitor contract. L.A.C. reserves the right to determine the eligibility of any exhibit for inclusion in the book festival. The acceptance of a booth does not carry L.A.C.'s endorsement of the exhibitor's books, merchandise, or service. L.A.C. reserves the right to require the modification or removal of any exhibit that, in its opinion, is not in character with the event.

Agreement to Conditions

Each exhibitor, for itself and its employees, agrees to abide by these terms and conditions and agrees that the sole control of the event rests with L.A.C.

Assignment of Space

Booth assignments will be made on a first-come, first-serve basis, taking into consideration the date the application and payment are received, the amount of space requested, and special needs and compatibility of exhibitors. L.A.C. reserves the right to rearrange the floor plan and relocate the assigned space for booths.

Care and Use of Exhibit Space

L.A.C. will arrange for cleaning of aisles and removal of trash throughout the day. The exhibitor will keep its booth space in good order. Exhibitors may not place anything in the aisles during exhibit open hours.

Exhibitors agree to conduct all business, including distribution of pamphlets and/or other literature, only within their assigned space.

Operating and Vacating Hours

The exhibitor will maintain and operate booths between 10 a.m. and 6 p.m. on Saturday, February 13, 2010. The exhibitor will remove all contents of booths no earlier than 5 p.m. and no later than 7 p.m. on Feb 13th. L.A.C. will inform exhibitors of site availability for set-up no later than January 30, 2010.

Subletting of Space

The exhibitor may not assign or sublet any space allotted to it and may not advertise or display goods other than those sold by them in the regular course of its business. The

space assigned to the exhibitor is for its own exclusive use and may be used only for the display and sale of its goods and services.

Cancellation and Refund Policy

All cancellations must be made by email to L.A.C. at info@allstarauthors.com or faxed to 817-423-7756. Any refunds will be made on cancellations received by 5 p.m. December 15, 2009 of all payments less the deposit amount. No refunds will be made after December 15, 2009. There shall be no refund in the event of poor weather, or other conditions that are less than ideal but not resulting in the cancellation of the Event, resulting in lower than anticipated attendance. In case of severe weather or other extreme conditions, the State, in its sole discretion, may opt to cancel the Event. Notice of such cancellation will be communicated to all participants by use of the e-mail address or phone number provided on the registration form. If the Event is canceled, the L.A.C. will refund any registration fees less any deposit.

Sales Tax

If sales or orders are taken at your booth, a Texas Sales Tax Permit is required. The permit can be obtained free of charge by calling the Comptroller's Office at 800-252-5555 or by contacting them in writing at 1711 San Jacinto Blvd., Suite 180, Austin, Texas 78701-1416, (512)463-4865.

Liability

The exhibitor shall at all times protect, indemnify, save, and keep harmless L.A.C. from any damage, liability, or expense arising from or out of any loss or injury to any property or person, including the exhibitor, its agents, employees, and business invitees, which arise from or out of or by reason of the exhibitor's occupancy and use of the exhibition premises or a part thereof. The exhibitor is encouraged to insure itself against property loss or damage and against liability for personal injury at its own expense. In addition, the exhibitor releases L.A.C. from any damage liability or expense incurred from loss or injury to any property or person.

Security

L.A.C. will furnish watchmen on a 24-hour basis. The furnishing of said watchmen shall neither be deemed to imply any liability on the part of L.A.C., its volunteers, or representatives, nor to modify in any way the assumption of risk and release provided for above. All property of the exhibitor will remain under the exhibitor's custody and control at all times.

Exhibitors will be provided with the following:

- 1 table
- Seating for (2)
- 2 vendor badges
- One (1) sign (with name **as it appears on this application**) per table space.
- Listing on the AllSTAR Author Showcase website as participating author with an author link

ALLSTAR AUTHOR SHOWCASE presented by the Literary Arts Connection

Vendor Booth Contract (non-author)

Company: _____
 (Print company name to be listed on booth signage)

Contact Person: _____ Title _____
 (Please print)

Company Address: _____

City: _____ State: _____ ZIP: _____

Contact phone: (____) _____ Contact Fax: (____) _____

E-mail address: _____ Website address: _____

Type of Business and Products/Services to be sold/displayed (sorry no food vendors due to city regulations): _____

Parade: the parade entry is free for vendors with a booth, are you going to participate in the parade: yes no

Booths

- Please reserve a total of _____ booth(s) (each booth is 6 feet with 2 chairs)
- Representative name(s) for festival badges (2 per booth): _____
- Special Location Requests: _____
- Total Amount Enclosed: \$ _____
- Below is the Vendor payment schedule, to secure your space funds must be received according to the following schedule:(contact L.A.C. for corporate rates):

	Vendor Rate	Deposit Amount***	Deposit Deadline	Final Payment Due	Additional Services
Early Bird Booth only	\$125.00	\$75.00	10/31/2009	11/30/2009	<input type="checkbox"/> Electric Service(\$50) <input type="checkbox"/> Internet Service(\$150) <input type="checkbox"/> Phone Service(\$150) <input type="checkbox"/> Additional Badges(\$7/each) <input type="checkbox"/> Gift Bag Marketing(\$50 per 200 bags per flyer) <input type="checkbox"/> Seminar/Workshop booking (\$75) <input type="checkbox"/> Screen & projector rental & set-up (\$105)
Regular Registration	\$175.00	\$85.00	11/15/2009	12/15/2009	
Publisher	\$200.00	\$100.00	11/15/2009	12/15/2009	

***** Deposits are Non-refundable; Any registration after 12/15/2009 is an additional \$85**

Payment

Check Enclosed (made payable to **Literary Arts Connection, 6637 Meadowbrook Dr, Fort Worth, TX 76112**)

PayPal to **payment@allstarauthors.com**

Credit Card: ____ MC ____ Visa Number _____ Exp. Date ____ CVV# _____

Name on Credit Card _____

Signature _____

Credit Card Billing Address: _____

Address /City State/ Zip Code: _____

Please fax the completed contract to 817-423-7756 by above deadlines to avoid the additional fees and gain the maximum exposure for this event. For questions, contact info@allstarauthors.com or (817)457-5700.

We fully understand that this contract shall become legally binding upon acceptance by *AllSTAR Authors Showcase*. The undersigned hereby agrees to occupy the booth at the 2009 *AllSTAR Authors Showcase*, and agrees to abide by all **Terms and Conditions**.

By: _____ Date: _____
 (Signature of Exhibitor)